

ADVERTISING edit calendar

EFFECTIVE JANUARY 1, 2009



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Issue	Editorial Highlights	Special Advertising Sections	Advertising Deadline
FEBRUARY Mail date: February 9	Personal Style Guide: Looking your best has never been easier as we reveal the season's hottest styles for men and women, plus the go-to local sources for the clothing, accessories, watches and jewelry you simply have to have.	<ul style="list-style-type: none"> • Medical Q&A • Kitchen & Bath Special Report 	January 2 <i>Materials Due:</i> January 5
APRIL Mail date: April 9	The Home Issue: Get inspired to dream big with our Home Issue. Peek inside the enviable interiors of divine local abodes, ogle the latest in eye-catching home accessories and get guidance from the pros on how to make your house the luxurious retreat you've longed for.	<ul style="list-style-type: none"> • Home Design: Indoors & Out 	March 2 <i>Materials Due:</i> March 5
JUNE Mail date: June 6	The Green Issue: Going green is easy with our guide, as we offer oodles of easy tips for how you can help protect the environment. A roundup of hot new green products shows how you can be both eco-friendly and style-savvy.	<ul style="list-style-type: none"> • Health & Fitness 	May 1 <i>Materials Due:</i> May 5
AUGUST Mail date: August 7	The Outdoor Issue: The Great Outdoors is calling—and we offer up the best ways to answer, from prettying up your backyard to hitting local parks. Get tips on fashioning the perfect "outdoor" room, plus learn about the top spots to hang out with your dog, hike along trails, bike down paths, paddle on lakes and more!	<ul style="list-style-type: none"> • Health Experts 	July 1 <i>Materials Due:</i> July 6
OCTOBER Mail date: October 9	Total Health 2009: This comprehensive guide brings you an up-to-date, head-to-toe guide on the latest medical news, from preventing disease to preserving quality of life to understanding the newest scientific breakthroughs. Tips, checklists and a host of handy reference items included.	<ul style="list-style-type: none"> • Mind Body & Soul 	September 1 <i>Materials Due:</i> September 3
HOLIDAY Mail date: December 4	The Gift Guide: Picking the perfect present is a cinch with our roundup of the hottest holiday must-haves. From glittery jewelry to high-tech toys, you'll find something for everyone on your list.	<ul style="list-style-type: none"> • Cutting-Edge Healthcare Providers 	October 30 <i>Materials Due:</i> November 3