

ADVERTISING edit calendar

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Issue	Editorial Highlights	Special Advertising Sections	Advertising Deadline
MARCH Mail date: February 23	Personal Style Guide: Looking your best has never been easier as we reveal the season's hottest styles for men and women, plus the go-to local sources for the clothing, accessories, watches and jewelry you simply have to have.	<ul style="list-style-type: none"> • Experts on Hand • Mind, Body & Soul 	January 16 <i>Materials Due:</i> January 20
JUNE Mail date: May 23	The Home Issue: Get inspired to dream big with our Home Issue. Peek inside the enviable interiors of divine local abodes, ogle the latest in eye-catching home accessories and get guidance from the pros on how to make your house the luxurious retreat you've longed for.	<ul style="list-style-type: none"> • Medical Q&A • Home Design: Indoors & Out 	April 16 <i>Materials Due:</i> April 20
SEPTEMBER Mail date: August 24	The Best of Rockland: That eternal quest to find the very best is over, thanks to our list of Rockland County's top picks. Bookstores, bagel shops, boutiques—see what your neighbors rank as their favorites.	<ul style="list-style-type: none"> • Cutting-Edge Healthcare Providers 	July 16 <i>Materials Due:</i> July 20
HOLIDAY Mail date: November 23	The Gift Guide: Picking the perfect present is a cinch with our roundup of the hottest holiday must-haves. From glittery jewelry to high-tech toys, you'll find something for everyone on your list.	<ul style="list-style-type: none"> • Trend Report 2010 	October 16 <i>Materials Due:</i> October 20