

# AUDIENCE DELIVERY



NEWYORKSPACESMAG.COM

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## Design Professionals & Homeowners

*New York Spaces* is read by metro New York's most desirable audience—a hybrid of affluent homeowners and design professionals. With audited circulation of 56,000, *New York Spaces* saturates this powerful market.

## Purchasing Power & Influence

Homeowners reading *New York Spaces* live in homes valued in excess of \$1 Million and have ample amounts of home equity. They are design enthusiasts and consider their dwellings extensions of their own personalities, constantly searching for fresh, innovative ideas to improve their homes. Affluent homeowners and design professionals alike look to *New York Spaces* for inspiration, innovative ideas as well as design and building services and products.

## Inspired to Buy

Because they trust the magazine, *New York Spaces* provides its readers with the confidence they need to undertake projects that require significant investments. They rely on the editors' vision and, by extension, the advertisers in the magazine. Readers are just as likely to act upon what they learn from *New York Spaces*' advertising as the editorial, using both as resources for their projects.

Grow your business by connecting your brand with the *New York Spaces* brand.

### DEMOGRAPHICS

HHI = \$225,000+

Home Value = \$1,000,000+

Female/Male Split = 70%/30%

### CIRCULATION MIX

Affluent Homeowners = 80.7%

Design Trade = 19.3%

### READERSHIP

Circulation = 56,000

Readers Per Copy = 3.5

Total Audience = 196,000



DEREK WIESEHAIN

# Connect

to ultra high net-worth homeowners and design trade professionals in New York City, New Jersey, Connecticut, Westchester and Long Island