

ADVERTISING edit calendar

EFFECTIVE JANUARY 1, 2009



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Issue	Editorial Highlights	Special Advertising Sections	Advertising Deadline
FEBRUARY Mail date: January 19	Personal Style Guide: Looking your best has never been easier as we reveal the season's hottest styles for men and women, plus the go-to local sources for the clothing, accessories, watches and jewelry you simply have to have.	• Medical Q&A	December 9 '08 <i>Materials Due:</i> December 11
APRIL Mail date: March 18	The Home Issue: Get inspired to dream big with our Home Issue. Peek inside the enviable interiors of divine local abodes, ogle the latest in eye-catching home accessories and get guidance from the pros on how to make your house the luxurious retreat you've longed for.	• Kitchen & Bath Special Report	February 4 <i>Materials Due:</i> February 6
JUNE Mail date: May 18	The Green Issue: Going green is easy with our guide, as we offer oodles of easy tips for how you can help protect the environment. A roundup of hot new green products shows how you can be both eco-friendly and style-savvy.	• Outdoor Living	April 8 <i>Materials Due:</i> April 10
AUGUST Mail date: July 18	Readers'-Choice Awards: That eternal quest to find the very best is over, thanks to our list of Morris County's top picks. Bookstores, bagel shops, boutiques—see what your neighbors rank as their favorites.	• The Best of Morris (Event)	June 9 <i>Materials Due:</i> June 11
OCTOBER Mail date: September 18	Total Health 2009: This comprehensive guide brings you an up-to-date, head-to-toe guide on the latest medical news, from preventing disease to preserving quality of life to understanding the newest scientific breakthroughs. Tips, checklists and a host of handy reference items included.	• Mind, Body & Soul	August 7 <i>Materials Due:</i> August 11
HOLIDAY Mail date: November 18	The Gift Guide: Picking the perfect present is a cinch with our roundup of the hottest holiday must-haves. From glittery jewelry to high-tech toys, you'll find something for everyone on your list.	• Trend Report 2010	October 9 <i>Materials Due:</i> October 14