

ADVERTISING edit calendar

EFFECTIVE JANUARY 1, 2009



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Issue	Editorial Highlights	Special Advertising Sections	Advertising Deadline
MARCH Mail date: February 18	Personal Style Guide: Looking your best has never been easier as we reveal the season's hottest styles for men and women, plus the go-to local sources for the clothing, accessories, watches and jewelry you simply have to have.	<ul style="list-style-type: none"> • Medical Q&A 	January 9 <i>Materials Due:</i> January 14
MAY Mail date: April 18	The Home Issue: Get inspired to dream big with our Home Issue. Peek inside the enviable interiors of divine local abodes, ogle the latest in eye-catching home accessories and get guidance from the pros on how to make your house the luxurious retreat you've longed for.	<ul style="list-style-type: none"> • Kitchen & Bath Special Report 	March 11 <i>Materials Due:</i> March 13
JULY Mail date: June 18	The Green Issue: Going green is easy with our guide, as we offer oodles of easy tips for how you can help protect the environment. A roundup of hot new green products shows how you can be both eco-friendly and style-savvy.	<ul style="list-style-type: none"> • Mind, Body & Soul 	May 11 <i>Materials Due:</i> May 14
SEPTEMBER Mail date: August 18	The Best of Monmouth: That eternal quest to find the very best is over, thanks to our list of Monmouth County's top picks. Bookstores, bagel shops, boutiques—see what your neighbors rank as their favorites.	<ul style="list-style-type: none"> • Best of Monmouth (Event) 	July 10 <i>Materials Due:</i> July 14
NOVEMBER Mail date: October 19	Locals Who Give Back: Meet the area heroes who are making a big difference in our community. Plus, find out how you can spread your own bit of goodness with local volunteer opportunities.	<ul style="list-style-type: none"> • Health Experts 	September 11 <i>Materials Due:</i> September 14
HOLIDAY Mail date: December 9	The Gift Guide: Picking the perfect present is a cinch with our roundup of the hottest holiday must-haves. From glittery jewelry to high-tech toys, you'll find something for everyone on your list.	<ul style="list-style-type: none"> • Trend Report 2010 	October 30 <i>Materials Due:</i> November 2