

ADVERTISING edit calendar

EFFECTIVE JANUARY 1, 2009



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Issue	Editorial Highlights	Special Advertising Sections	Advertising Deadline
APRIL Mail date: March 18	Personal Style Guide: Looking your best has never been easier as we reveal the season's hottest styles for men and women, plus the go-to local sources for the clothing, accessories, watches and jewelry you simply have to have.	<ul style="list-style-type: none"> • Experts on Hand • Mind, Body & Soul 	February 6 <i>Materials Due:</i> February 10
JULY Mail date: June 18	The Home Issue: Get inspired to dream big with our Home Issue. Peek inside the enviable interiors of divine local abodes, ogle the latest in eye-catching home accessories and get guidance from the pros on how to make your house the luxurious retreat you've longed for.	<ul style="list-style-type: none"> • Medical Q&A 	May 6 <i>Materials Due:</i> May 10
OCTOBER Mail date: September 21	The Best of Middlesex: That eternal quest to find the very best is over, thanks to our list of Middlesex County's top picks. Bookstores, bagel shops, boutiques—see what your neighbors rank as their favorites.	<ul style="list-style-type: none"> • Kitchen & Bath Special Report 	August 11 <i>Materials Due:</i> August 14
HOLIDAY Mail date: December 18	The Gift Guide: Picking the perfect present is a cinch with our roundup of the hottest holiday must-haves. From glittery jewelry to high-tech toys, you'll find something for everyone on your list.	<ul style="list-style-type: none"> • Trend Report 2010 	November 11 <i>Materials Due:</i> November 13