

ADVERTISING edit calendar

EFFECTIVE JANUARY 1, 2009



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Issue	Editorial Highlights	Special Advertising Sections	Advertising Deadline
JANUARY Mail date: December 29	The Green Issue: Going green is easy with our guide, as we offer oodles of easy tips for how you can help protect the environment. A roundup of hot new green products shows how you can be both eco-friendly and style-savvy.	• Medical Q&A	November 13 '08 Materials Due: November 17 '08
FEBRUARY Mail date: January 30	A Taste of Bergen: Take a bite out of Bergen as we profile the county's tastiest restaurants. Find out where top local chefs like to shop for the freshest foodstuffs and where wine aficionados track down their favorite sips. Recipes and menus are included as well.	• Mind, Body & Soul	December 15 '08 Materials Due: December 16 '08
MARCH Mail date: February 27	Personal Style Guide: Looking your best has never been easier as we reveal the season's hottest styles for men and women, plus the go-to local sources for the clothing, accessories, watches and jewelry you simply have to have.	• Kitchen & Bath Special Report	January 14 Materials Due: January 16
APRIL/MAY Mail date: April 17	The Home Issue: Get inspired to dream big with our Home Issue. Peek inside the enviable interiors of divine local abodes, ogle the latest in eye-catching home accessories and get guidance from the pros on how to make your house the luxurious retreat you've longed for.	• Pool & Backyard Oasis • Yes You Can	March 5 Materials Due: March 9
JUNE Mail date: May 18	The Outdoor Issue: The Great Outdoors is calling—and we offer up the best ways to answer, from prettying up your backyard to hitting local parks. Get tips on fashioning the perfect "outdoor" room, plus learn about the top spots to hang out with your dog, hike along trails, bike down paths, paddle on lakes and more!	• Outdoor Living	April 4 Materials Due: April 7
JULY/AUG Mail date: June 18	2009 Cover Girl Contest: The search is on for our next cover girl! Readers made their top three picks from local casting calls, and we reveal the winners. See their bright smiles and learn about their even brighter futures.	• Cutting-Edge Healthcare Providers • Education Guide	May 5 Materials Due: May 8
SEPTEMBER Mail date: August 19	Readers'-Choice Awards: That eternal quest to find the very best is over, thanks to our list of Bergen County's top picks. Bookstores, bagel shops, boutiques—see what your neighbors rank as their favorites.	• Experts on Hand	July 3 Materials Due: July 9
OCT/NOV Mail date: September 18	Bergenites Who Give Back: Meet the local heroes who are making a big difference in our community. Plus, find out how you can spread your own bit of goodness with local volunteer opportunities.	• Health Expo (Event) • Medical Professional Profiles	August 5 Materials Due: August 10
HOLIDAY Mail date: November 18	The Gift Guide: Picking the perfect present is a cinch with our roundup of the hottest holiday must-haves. From glittery jewelry to high-tech toys, you'll find something for everyone on your list.	• The Trend Report 2010 • BergenFest 2009 (Event)	October 2 Materials Due: October 9

IN EVERY ISSUE:

Celebrities – Buzz – Escapes – Health – Flash
Personal Space – Gourmet – Faces
Where to Eat – Be There – On Good Authority