

ADVERTISING rate card

EFFECTIVE NOVEMBER 1, 2007

Color: All rates are for four colors.

Multiple publications:

Advertisements placed in multiple *Health & Life* publications (Bergen, Middlesex, Monmouth, Morris, Rockland & Westchester) or in New York Spaces magazine may earn a 5% combination discount.

Bleed: No charge for bleed.

Bleed available for full pages only.

Inserts: Rates on request.

Production charges:

For advertisements requiring design, color separations, reverses, strip-ins, typesetting or artwork, a \$200 charge will be billed to the advertiser at noncommissionable rates.

	1x	4x	7x
FULL RUN (75,000 circ.)			
Full Page	\$7,900	\$6,730	\$5,385
2/3 Page	5,775	4,900	3,920
1/2 Page	4,510	3,845	3,075
1/3 Page	3,600	3,065	2,460
1/4 Page	2,705	2,315	1,860
Cover 2	8,655		
Cover 3	8,295		
Cover 4	9,045		

	1x	4x	7x
NORTHERN WESTCHESTER (30,820 circ.)			
Full Page	\$3,555	\$3,030	\$2,425
2/3 Page	2,600	2,205	1,765
1/2 Page	2,030	1,730	1,385
1/3 Page	1,620	1,380	1,105
1/4 Page	1,215	1,040	835
Cover 2	3,895		
Cover 3	3,730		

	1x	4x	7x
SOUTHERN WESTCHESTER (44,180 circ.)			
Full Page	\$5,135	\$4,675	\$3,500
2/3 Page	3,755	3,185	2,550
1/2 Page	2,930	2,500	2,000
1/3 Page	2,340	1,840	1,600
1/4 Page	1,760	1,390	1,210
Cover 2	5,625		
Cover 3	5,390		



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THE GOOD LIVING & HOME DESIGN MAGAZINES OF METROPOLITAN & NEW YORK

