

# ADVERTISING rate card

EFFECTIVE SEPTEMBER 1, 2007

**Color:** All rates are for four colors.

**Multiple publications:**

Advertisements placed in multiple *Health & Life* publications (Bergen, Middlesex, Monmouth, Morris, Rockland & Westchester) or in New York Spaces magazine may earn a 5% combination discount.

**Bleed:** No charge for bleed. Bleed available for full pages only.

**Inserts:** Rates on request.

**Production charges:** For advertisements requiring design, color separations, reverses, strip-ins, typesetting or artwork, a \$200 charge will be billed to the advertiser at noncommissionable rates.



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**HUDSON ZONE** (21,075 circ.)

<b>Full Page</b>	\$2,330	\$2,215	\$2,105
<b>2 Page Spread</b>	4,195	3,990	3,795
<b>2/3 Page</b>	1,750	1,665	1,585
<b>1/2 Page</b>	1,400	1,330	1,265
<b>1/3 Page</b>	1,110	1,055	1,005
<b>1/4 Page</b>	935	890	850
<b>Cover 2</b>	2,865		
<b>Cover 3</b>	2,750		

**RAMAPO ZONE** (17,425 circ.)

<b>Full Page</b>	\$2,215	\$2,105	\$2,000
<b>2 Page Spread</b>	3,990	3,795	3,610
<b>2/3 Page</b>	1,665	1,585	1,510
<b>1/2 Page</b>	1,330	1,265	1,205
<b>1/3 Page</b>	1,055	1,005	955
<b>1/4 Page</b>	890	850	810
<b>Cover 2</b>	2,725		
<b>Cover 3</b>	2,615		

**FULL DISTRIBUTION** (38,500 circ.)

<b>Full Page</b>	\$3,885	\$3,695	\$3,515
<b>2 Page Spread</b>	6,995	6,650	6,320
<b>2/3 Page</b>	2,915	2,770	2,635
<b>1/2 Page</b>	2,335	2,220	2,110
<b>1/3 Page</b>	1,850	1,760	1,675
<b>1/4 Page</b>	1,555	1,480	1,410
<b>Cover 2</b>	4,780		
<b>Cover 3</b>	4,585		
<b>Cover 4</b>	5,205		

12/07



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THE GOOD LIVING & HOME DESIGN MAGAZINES OF NEW JERSEY & NEW YORK

