



Audit Bureau
of Circulations

NEW YORK SPACES

For the six months ended December 31, 2007

Field Served: New York Spaces is a magazine showcasing the best homes, gardens and interiors of the New York Metro Area.

Published by Wainscot Media

Frequency: 7 times/year

ABC Member # 04-0787-9

PAID & VERIFIED MAGAZINE PUBLISHER'S STATEMENT

Subject to Audit

New York Spaces

Paid & Verified Magazine
Publisher's Statement

For six months ended December 31, 2007

1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Paid & Verified Circulation: (See Par. 6)					
Subscriptions:					
Paid	625	0.4			
Verified	143,282	97.9			
Total Paid & Verified Subscriptions	143,907	98.3			
Single Copy Sales	2,496	1.7			
Total Paid & Verified Circulation	146,403	100.0	None Claimed		

2. PRICES

	Suggested Retail Prices (1)	Average Price (2) Net	Gross (Optional)
Average Single Copy	\$5.99		
Subscription	\$14.95		
Average Subscription Price Annualized			
Average Subscription Price per Copy			

(1) For the Statement period
(2) See Par. 9.

3. PAID & VERIFIED CIRCULATION BY ISSUE

Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
July	538	142,692	143,230	2,517	145,747
Sept.	663	143,620	144,283	2,556	146,839
Nov.	674	143,533	144,207	2,416	146,623

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

Edition	Number of Issues	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Trade	3	15	10,267	10,282	590	10,872
Northern New Jersey	3	84	26,695	26,779		26,779
Central New Jersey	3	69	26,059	26,128		26,128
New York City	3	343	26,339	26,682	1,817	28,499
Long Island	3	54	27,382	27,436	89	27,525
Westchester	3	60	26,540	26,600		26,600

5. TREND ANALYSIS

	2003	%	2004	%	2005	%	2006	%	2007	%
Subscriptions:										
Paid	N/A		N/A		N/A		636	0.5	595	0.4
Verified	N/A		N/A		N/A		72,501	59.8	142,769	97.7
Total Paid & Verified Subscriptions	N/A		N/A		N/A		73,137	60.3	143,364	98.1
Single Copy Sales	N/A		N/A		N/A		3,156	2.6	2,721	1.9
Total Paid & Verified Circulation	N/A		N/A		N/A		76,293	62.9	146,085	100.0
Year Over Year Percent of Change										91.5
Total Analyzed Non-Paid Circ.	N/A		N/A		N/A		45,054	37.1	N/A	
Year Over Year Percent of Change										
Total Paid, Verified & Analyzed Non-Paid Circ.	N/A		N/A		N/A		121,347	100.0	146,085	100.0
Year Over Year Percent of Change										20.4
Avg. Annualized Subscription Price	N/A		N/A		N/A		N/A		N/A	

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Average for Period	% of Circulation
PAID SUBSCRIPTIONS		
Individual Subscriptions*	625	0.4
TOTAL PAID SUBSCRIPTIONS	625	0.4
VERIFIED SUBSCRIPTIONS		
Individual Use (See Par. 6B)	143,282	97.9
TOTAL VERIFIED SUBSCRIPTIONS	143,282	97.9
TOTAL PAID & VERIFIED SUBSCRIPTIONS	143,907	98.3
SINGLE COPY SALES		
Single Issue Sales	2,496	1.7
TOTAL SINGLE COPY SALES	2,496	1.7
TOTAL PAID & VERIFIED CIRCULATION	146,403	100.0

*Included in Average Price calculation

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

None

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

Verified Subscription:	Database Names	Individually Requested	Other	Total Individual Use Copies
Individual Use	108,191	35,091		143,282

7. GEOGRAPHIC DATA for the November, 2007 issue

Total paid & verified circulation of this issue was 0.2% greater than the total average paid & verified circulation.

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Alabama	3	8	11	29	40
Arizona	4	7	11	14	25
Arkansas	2	3	5	12	17
California	32	165	197	153	350
Colorado	6	12	18	18	36
Connecticut	12	4,653	4,665	62	4,727
Delaware	1	18	19	5	24
District of Columbia	1	13	14	13	27
Florida	23	178	201	133	334
Georgia	5	121	126	58	184
Idaho		3	3	2	5
Illinois	15	61	76	45	121
Indiana	4	8	12	16	28
Iowa	2	4	6	11	17
Kansas		10	10	6	16
Kentucky	2	10	12	9	21
Louisiana	3	9	12	15	27
Maine	1	19	20	5	25
Maryland	8	23	31	28	59
Massachusetts	5	80	85	43	128
Michigan	8	21	29	33	62
Minnesota	4	30	34	25	59
Mississippi	1	10	11	9	20
Missouri	4	10	14	13	27
Montana	2		2	4	6
Nebraska	1		1	5	6
Nevada	4	13	17	22	39
New Hampshire	1	12	13	8	21
New Jersey	166	55,239	55,405	406	55,811
New Mexico	1	3	4	2	6
New York	271	82,160	82,431	737	83,168
North Carolina	7	105	112	45	157
North Dakota		1	1	3	4

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Ohio	6	31	37	32	69
Oklahoma		6	6	7	13
Oregon	1	22	23	8	31
Pennsylvania	34	193	227	120	347
Rhode Island	1	10	11	6	17
South Carolina		23	23	29	52
South Dakota	1		1	1	2
Tennessee	5	14	19	22	41
Texas	3	101	104	72	176
Utah	4	1	5	8	13
Vermont	1	15	16	2	18
Virginia	8	48	56	44	100
Washington	3	14	17	34	51
West Virginia				6	6
Wisconsin	4	20	24	22	46
Wyoming				4	4
TOTAL 48 CONTERMINOUS STATES	670	143,507	144,177	2,406	146,583
Alaska				10	10
Hawaii		2	2		2
TOTAL ALASKA & HAWAII		2	2	10	12
U.S. Unclassified					
TOTAL UNITED STATES	670	143,509	144,179	2,416	146,595
Poss. & Other Areas		1	1		1
U.S. & POSS., etc.	670	143,510	144,180	2,416	146,596
Canada	1	15	16		16
International	3	4	7		7
Other Unclassified					
Military or Civilian					
Personnel Overseas		4	4		4
GRAND TOTAL	674	143,533	144,207	2,416	146,623

ANALYSIS BY ABCD COUNTY SIZE for the November, 2007 issue

Magazines of less than 500,000 total average paid and verified circulation not required to answer this paragraph.

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended December 31, 2007

A. DURATION			%	C. CHANNELS			%
(a) One to six months (1 to 3 issues)		None		(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers	2,304		100.0
(b) Seven to eleven months (4 to 6 issues)		927	40.2	(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling		None	
(c) Twelve months (7 issues)		314	13.6	(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations		None	
(d) Thirteen to twenty-four months		841	36.5	(d) Subscriptions as part of membership in an organization		None	
(e) Twenty-five months and more		222	9.7	Total Subscriptions Sold in Period	2,304		100.0
Total Subscriptions Sold in Period	2,304		100.0				
B. USE OF PREMIUMS							
(a) Ordered without premium	2,304		100.0				
(b) Ordered with material reprinted from this publication		None					
(c) Ordered with other premiums		None					
Total Subscriptions Sold in Period	2,304		100.0				

9. EXPLANATORY

(a) Suggested Retail Prices: No additional prices.

(b) Average non-analyzed non-paid circulation for the 6 month period: 3,546 copies per issue.

(c) Post expiration copies: None.

(d) Less than 5% of this publication's circulation is individual subscriptions. Therefore, reporting of an average subscription price is not required.

10. VARIANCE

Latest released Audit Report for 12 months ended December 31, 2006; Variation from Publisher's Statements

Audit Period Ended^	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	Percentage of Difference (Paid & Verified)	Rate Base (Analyzed Non-Paid)	Audit Report (Analyzed Non-Paid)	Publisher's Statements (Analyzed Non-Paid)	Difference (Analyzed Non-Paid)	Percentage of Difference (Analyzed Non-Paid)
12-31-06	None Claimed	75,936	76,293	-357	-0.5	None Claimed	45,054	45,054		
01-31-06	None Claimed	5,207	*			None Claimed	117,483	*		

Audit Period Ended	Rate Base (Combined)	Audit Report (Combined)	Publisher's Statements (Combined)	Difference (Combined)	Percentage of Difference (Combined)
12-31-06	None Claimed	120,990	121,347	-357	-0.3
01-31-06	None Claimed	122,690	*		

^Effective with the June 2006 Publisher's Statements, publications were given the option of reporting verified circulation.

*Initial Audit for 4 months ended January 31, 2006 - Publisher's Statement not required for this period.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

Parent Company: Wainscot Media

NEW YORK SPACES, published by Wainscot Media • 110 Summit Ave. • Montvale, NJ 07645

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Date Signed: March 8, 2008

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ABC Member since: 2006

04-0787-9	Analyzed Issue Date	11/01/07
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	5.99
	Association Subscription Price	
	U.S. Subscription Price	14.95
	Canadian Subscription Price	
	International Subscription Price	