

your brand belongs in

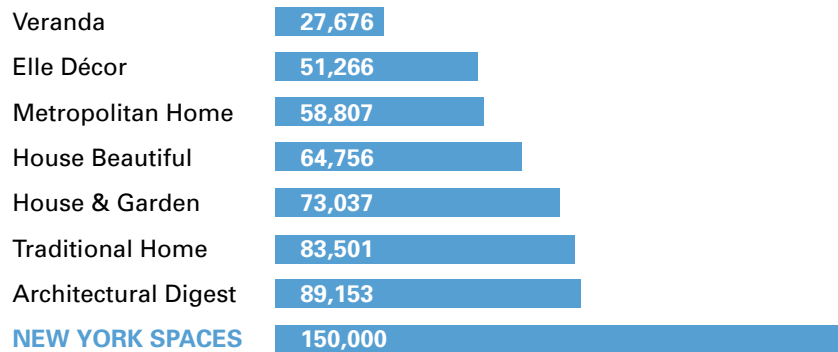
NEW YORK SPACES

Metropolitan New York is the country's largest, richest market for home design, remodeling and furnishing. The best way to reach this market is with **NEW YORK SPACES** magazine. Here's why:

more READERS

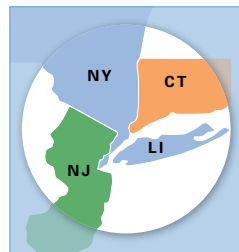
NEW YORK SPACES offers more reach by far in the NY area than the other shelter magazines.

Audited NY metro circulation by magazine:



more PRECISE AD TARGETING

Only **NEW YORK SPACES** offers micro-targeted advertising: Version your ad up to 6 ways to promote your local retailers in any or all of these 7 zones—



- New York City
- Westchester County, NY
- Fairfield County, CT
- Long Island, NY
- New Jersey–Northern
- New Jersey–Central
- Design Trade

more PREMIUM DEMOGRAPHICS

NEW YORK SPACES targets its distribution to the most affluent consumers. Selection criteria include home value and asset portfolios, with the goal of optimizing reader purchasing power for advertisers. The typical **NEW YORK SPACES** subscriber has income-producing assets exceeding \$1 million.

more INFLUENCERS

Full coverage of the most influential audience of all: the specifying design trade that practices in and around North America's design capital. Through trade partnerships, **NEW YORK SPACES** reaches *all* New York area members of the AIA, ASID, IDS, NKBA, NARI, REBNY and key trade partner organizations.

BOTTOM LINE

NEW YORK SPACES drives consumers *and* the design trade to local retailers and trade-only showrooms. Plus, **NEW YORK SPACES** offers custom media, in-store events and other support programs for your local channels.

EXPLORE

your opportunities by contacting Suzanne Tron, publisher, at 212-756-5049 or Suzanne.Tron@WainscotMedia.com