

DESIGN PORTFOLIO WEBSITE PROGRAM



NEWYORKSPACESMAG.COM

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YOUR WEBSITE AND MARKETING MADE EASY

NEW YORK SPACES developed the Design Portfolio program specifically for interior designers, architects, landscapers and others that have photographs of their work to create a website quickly and easily.

- **Convenience** – All you need are photographs. Our team will take care of the rest. You don't need to know anything about website design or technology—all you need to do is pick up the phone.
- **Reliability** – You don't have to rely on relatives with computer "know-how" or moonlighting web designers who might not be around several months from now. Take comfort in knowing you'll be backed by a major publication and media company.
- **Internet Marketing** – Take advantage of the power of NEW YORK SPACES magazine to help promote your work. Every Design Portfolio website will be linked to the NEW YORK SPACES magazine website.
- **Print Marketing** – Use the clout of NEW YORK SPACES to drive traffic to your website with our print marketing. The basic design portfolio includes print advertising in NEW YORK SPACES magazine and you can also choose enhanced marketing options.

HERE'S WHAT YOU GET

- A professional website in short order - no more putting it off
 - Seen by clients who review designers on the Internet
 - Traffic to your website through Internet marketing
 - Traffic to your website through print marketing
 - Display a range of photographs of your work on the Internet
- **Design Portfolio (Basic)** - \$2,499 (or \$149 per month plus a one-time setup of \$995) – includes design portfolio website, presence on NEW YORK SPACES Design Portfolio web page, website listing in every issue of NEW YORK SPACES magazine, assistance with uploading, one photo and text change per month included.
 - **Design Portfolio (Silver)** - \$3,149 (or \$209 per month plus a one-time setup of \$995) – all of the above plus, get a quarter-page Designer Spotlight in NEW YORK SPACES along with ongoing website maintenance including up to 2 photo uploads & 2 changes in text each month.
 - **Design Portfolio (Gold)** - \$3,749 (or \$265 per month plus a one-time setup of \$995) – all of the above plus, get a half-page Designer Spotlight in NEW YORK SPACES along with ongoing website maintenance including up to 4 photo uploads & 4 changes in text each month.
 - **To get started**, ask your account representative for assistance or contact **Nigel Edelhain** at **201-571-2066** nigel.edelhain@wainscotmedia.com



See sample sites at
www.NYSpacesDesignPortfolio.com



WHAT OTHERS HAVE TO SAY

"The NEW YORK SPACES Portfolio website program made my life easy. I've been working for many months to get a well-functioning website together. NEW YORK SPACES took my photos and some ideas and made them a professional, accessible, reality! That's what you call good design! Thanks to everyone at NEW YORK SPACES."

Jeffrey Brooks
Jeffrey Brooks Interiors