



NEWYORKSPACESMAG.COM

Edward Burns

GROUP PUBLISHER
 201.782.5306
 ed.burns@wainscotmedia.com
 110 SUMMIT AVENUE
 MONTVALE, NEW JERSEY 07645

Suzanne Tron

PUBLISHER
 212.756.5049
 suzanne.tron@wainscotmedia.com
 425 PARK AVENUE, 5TH FL.
 NEW YORK, NEW YORK 10022

Michelle A. Sagalyn

BUSINESS DEVELOPMENT
 203.767.9078
 michelle.sagalyn@wainscotmedia.com
 P.O BOX 1155
 SOUTHPORT, CT 06890

wainscot
 CUSTOM MAGAZINES & WEBSITES
 FAX: 240-269-7395
 www.WainscotMedia.com

CONNECTICUT EDITION

20,000 Circulation + 10,000 Trade Edition Circulation
 70,000* Total Reach

- **Design Trade:** 11,835 (1,803 members of the trade receive the Connecticut Edition and 10,000 tri-state receive the Trade Edition.)
- **High Net-Worth Homeowners:** Targeting Fairfield County, Connecticut.

NEW YORK EDITION

67,394 Circulation + 10,000 Trade Edition Circulation
 235,879* Total Reach

- **Design Trade:** 23,835 (13,835 members of the trade receive the New York Edition and 10,000 tri-state receive the Trade Edition.)
- **High Net-Worth Homeowners:** Targeting New York City, Westchester county (NY) and Long island (NY) through 3 separate advertising zones.

NEW JERSEY EDITION

52,606 Circulation + 10,000 Trade Edition Circulation
 184,121* Total Reach

- **Design Trade:** 15,453 (5,453 members of the trade receive the new Jersey Edition and 10,000 receive the Trade Edition.)
- **High Net-Worth Homeowners:** Targeting northern and central New Jersey through separate advertising zones.

TRADE EDITION

10,000 Circulation
 35,000* Total Reach

- **The Trade Edition** combines the content in all local zones and delivers it to trade-specific readership throughout Metro New York. Influential trades include: interior designers, architects, specifiers, home builders, luxury real estate professionals and other home-design related professionals. An additional 19,288 members of the trade receive local editions. Combined with the Trade Edition, the total circulation reaching the trade is over 29,000.

ALL EDITIONS

- **Newsstand:** Sold nationally and primarily placed throughout Metro New York bookstores such as Barnes & Noble, major transportation hubs and other retail locations.
- **Public Placed Copies:** Mailed to luxury spas & salons, medical offices, luxury automotive dealerships, design organizations and other locations where multiple readers are reached.
- **Industry & Trade Events:** Bonus copies are distributed at home, garden, real estate, community and design trade events throughout New York. (Additional to 150,000 total circulation.)

MORE SATURATED COVERAGE...

in metro New York than any other home design magazine.

New York Spaces	150,000
Architectural Digest Metro Zone	89,159 **
Design NJ	45,125 **
Westchester Home	35,000 **
Distinction	50,000 **
Connecticut Cottages & Gardens	39,000 **

* Circulation independently audited by ABC Total reach based on an estimated pass-along readership of 3.5 readers per copy.
 ** 2007 Publisher supplied numbers.