

ADVERTISING

Color: All rates are for four colors.

Bleed: No charge for bleed. Bleed available for full pages only.

Inserts: Rates on request.

Production charges: For advertisements requiring design, color separations, reverses, strip-ins, typesetting or artwork, a \$200 charge will be billed to the advertiser at noncommissionable rates.

circulation & rate card

EFFECTIVE SEPTEMBER 1, 2007

	1x	4x
Full Page	\$3,400	\$2,975
2 Page Spread	\$6,460	\$5,655
2/3 Page	\$2,750	\$2,410
1/2 Page	\$2,210	\$1,935
1/4 Page	\$1,530	\$1,340
Cover 2	\$5,160	
Cover 3	\$4,820	
Cover 4	\$5,500	

NJ CEO Magazine allows your company to target an elite and powerful group of business executives throughout the state of New Jersey.

Deliver your message to NJ business executives who make buying decisions every day.

45,000 Readership (Based on 3 readers per copy)

15,000* ISSUES ARE DIRECTLY MAILED TO:

- Chief Executive Officers
- Board Chairmen
- Chief Operating Officers
- Presidents & Vice Presidents
- Trustees & Board Members
- Communication/Advertising/Marketing Directors
- Business Associations & Chambers
- Other Business & Government Leaders
- Public Placed Copies: Elite Country Clubs, Conference Centers, etc.

*Additional copies (beyond 15,000) to business & trade events throughout New Jersey.



www.NJCEOMagazine.com

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THE GOOD LIVING & HOME DESIGN MAGAZINES OF NEW JERSEY & NEW YORK

