

# ADVERTISING

## editorial highlights

### INSIDE THE EDITORIAL

Loaded with information, yet easy to scan with lots of charts and graphics, NJ CEO is designed for the "time-starved" top business executive. Edited by an actual New Jersey-based CEO with over 20-years experience will make this a "must-read" for NJ business leaders.

Unlike other local business publications, NJ CEO will be presented in full-color throughout and printed on high-quality glossy paper-stock with the look and feel of a national magazine. Beautiful photographs and advertisements will make the NJ CEO read not only informative but enjoyable as well.

- When owning your office makes sense.
- Snapshot: Statistics reflecting NJ business trends.
- Personal Time: CEO passions beyond work.
- Coming events: Relevant meetings for top executives.
- The coming New Jersey pharmaceutical rebound.
- Celebrity CEOs: NJ business leaders & their companies.
- The state of New Jersey's business climate.
- No jet yet? A look at fractional ownership.
- Commercial & residential real estate trends.
- Top golf courses: a look at the top 5 challenging NJ courses.
- NJ hospitals for the next decade.
- Adding world-class wine to your cellar.
- Hardware & accoutrements that make the best home theaters.
- Top firms to support your company.
- Vacation homes on the Jersey Shore.
- Business Development in Atlantic City.
- John Corzine's plan for managing New Jersey's debt.
- New Jersey's ports and transportation infrastructure.



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