

ADVERTISING rate card

EFFECTIVE NOVEMBER 1, 2007

Color: All rates are for four colors.

Multiple publications:

Advertisements placed in multiple *Health & Life* publications (Bergen, Middlesex, Monmouth, Morris, Rockland & Westchester) or in New York Spaces magazine may earn a 5% combination discount.

Bleed: No charge for bleed. Bleed available for full pages only.

Inserts: Rates on request.

Production charges: For advertisements requiring design, color separations, reverses, strip-ins, typesetting or artwork, a \$200 charge will be billed to the advertiser at noncommissionable rates.



Edward Burns

GROUP PUBLISHER
201-782-5306
 edward.burns@wainscotmedia.com

Doug Barker

REGIONAL ADVERTISING MANAGER
201-573-5557
 doug.barker@wainscotmedia.com

	1x	4x	7x	10x
PALISADES ZONE (26,193 circ.)				
Full Page	\$2,813	\$2,605	\$2,215	\$1,995
2 Page Spread	5,065	4,690	3,990	3,595
2/3 Page	2,255	2,090	1,780	1,605
1/2 Page	1,830	1,695	1,445	1,305
1/3 Page	1,480	1,370	1,165	1,050
1/4 Page	1,340	1,240	1,055	950
Cover 2	5,135			
Cover 3	4,915			

	1x	4x	7x	10x
SADDLE RIVER ZONE (37,191 circ.)				
Full Page	\$4,185	\$3,875	\$3,295	\$2,970
2 Page Spread	7,535	6,970	5,925	5,335
2/3 Page	3,350	3,100	2,635	2,375
1/2 Page	2,720	2,520	2,145	1,935
1/3 Page	2,200	2,035	1,730	1,560
1/4 Page	1,990	1,845	1,570	1,415
Cover 2	7,640			
Cover 3	7,310			

	1x	4x	7x	10x
FULL DISTRIBUTION (63,384 circ.)				
Full Page	\$6,555	\$6,065	\$5,160	\$4,645
2 Page Spread	11,800	10,915	9,280	8,355
2/3 Page	5,245	4,855	4,130	3,720
1/2 Page	4,265	3,950	3,360	3,025
1/3 Page	3,445	3,190	2,715	2,445
1/4 Page	3,115	2,885	2,455	2,210
Cover 2	7,685			
Cover 3	7,115			
Cover 4	8,775			

wainscot
 CUSTOM MAGAZINES & WEBSITES
 110 SUMMIT AVENUE
 MONTVALE, NJ 07645
 FAX: 240-269-7395
 www.WainscotMedia.com

THE GOOD LIVING & HOME DESIGN MAGAZINES OF NEW JERSEY & NEW YORK

